

Unit

**ECO**

Proposed activity

Training Series: Topics to be determined (e.i. SPSS, etc) Format: Training

Objective and expected results

Efficiently and effectively communicate core economic principles in an engaging format Objective: Life Long Learning

Target audience

The training targets the school teachers, academicians, PhD/Master/ Bachelor students and interested representatives from companies/ institutions/NGOs.

Assistance from other offices

Media and Public Relations Office; Admissions (if prospective students targeted); Procurement and logistics

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**ECO**

Proposed activity

Eco Art: Presentations of art  
Format:  
Student Competition

Objective and expected results

Efficiently and effectively communicate core economic principles in an engaging format  
Objective:  
Recruitment of New Students

Target audience

The art targets the general public;  
the competition targets existing and  
prospective students

Assistance from other offices

Media and Public Relations Office;  
Admissions (if prospective students  
targeted); Procurement and logistics

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**ECO**

Proposed activity

2nd Symposium: "Envisioning Albania 2030"Format: Academic Activity

Objective and expected results

Stimulate careful research and networking on what must be done to ensure a prosperous future for Albanian businesses and workersObjective: Possible Agreements, Cooperation and Publications

Target audience

Strategic thinkers in government, academia, business, and the labor force; prospective Master's and PhD students

Assistance from other offices

ESA, Media and Public Relations Office; Admissions (if prospective students targeted); Procurement and logisticsCollaboration possible across departments

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**ECO**

Proposed activity

Glossary of Economic Terms  
Format:  
Departmental Publication

Objective and expected results

Quick reference and essential for economics students or related fields of study. Detailed explanation in English and the Albanian translation. Objective: Reduce the language barriers and Adaptation in Albanian labor market

Target audience

Current and prospective students,  
teachers and interested representatives  
from companies/institutions/NGOs.

Assistance from other offices

Media and Public Relations Office